



Right every time.



National Workers Compensation TPA Deploys VIIAD’s Health Ticket to Improve the Healthcare Experience and Reduce Costs

PHILADELPHIA--(May 19th, 2009)--North American Risk Services (NARS), one of the country’s leading claims management firms, announced today that it has launched VIIAD’s award winning Health Ticket.

VIIAD’s **Health Ticket** is an on demand, **web-based claim communication and PPO compliance utility** that goes beyond a traditional group health card and transmits all the information relevant to a workers’ compensation claim transaction to the employee, employer, medical provider and claim payor.

“NARS serves a variety of employer markets including the transportation and law enforcement industries. Highly mobile and geographically disbursed employees need ‘concierge’ service in response to their work related injuries” said Robert Ruryk, President and COO of NARS. “The Health Ticket is a perfect technology for seamlessly guiding employees and providers throughout the care process.”

“Because the Health Ticket is **totally personalized** to the needs of the employee, the healthcare experience is significantly improved. Deployment of the Health Ticket was painless and immediately reduced costs and enhanced compliance.”

“We are excited to add NARS to our client roster. NARS’ service requirements vary by employer, employee, jurisdiction and provider networks. The process of properly directing care, controlling utilization, and maintaining compliance are some of the industries greatest challenges” said April Stiles, COO of VIIAD.

“VIIAD’s real time Health Ticket presents information accurately and can be transmitted to any point of care. Because the Health Ticket is internet based, NARS deployed our solution in less than two months.”

About VIIAD Systems, LLC (www.VIIAD.com)

Founded in 2006, VIIAD’s objective is to advance our clients competitive position by providing innovative solutions that **reduce costs and maintain compliance**. VIIAD’s Health Ticket is a simple, elegant technology solution that was awarded “**2008 Risk Innovator of the Year**” by Risk and Insurance Magazine.

About North American Risk Services (www.narisk.com)

North American Risk Services provides nationwide claims, data and risk management TPA services to businesses, insurers, reinsurers and brokers throughout the U.S. NARS is known for the experience and expertise of its employees and the application of those skills in controlling its customers’ loss and administrative costs with its tailored claim management approach designed to fit each unique risk circumstance. NARS also provides its customers with a diverse array of ancillary services including auditing, medical cost management, recovery specialization and a state of the art, web-based information system that is easily shaped to meet each customer’s specific needs.

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